

# DurbinDirections

Saving Lives by Saving Time

FEBRUARY 2007

## Welcome

to the February issue of Durbin Directions

2006 was a remarkable year for Durbin. One of the highlights was supplying a medicine to an island in the Antarctic - we now supply to all seven continents! Here you can read about our two new catalogues for 2007, the popular TT380 Slimline redesign and how we imported a medicine for hospital use following a UK product recall. And don't forget, if you have any questions or product enquiries, you can contact us via our website [www.durbin.co.uk](http://www.durbin.co.uk)



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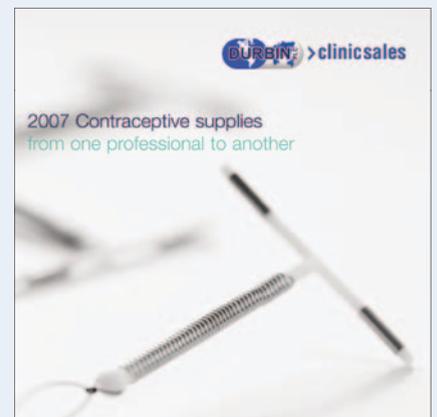
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## Clinic Sales Catalogue

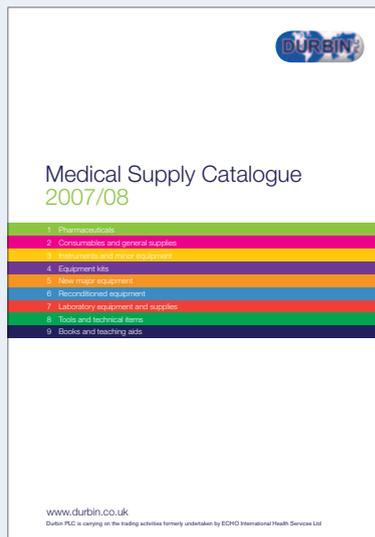
Our Contraceptive Supplies catalogue has had a makeover for 2007 – it's now bigger, better and easier to navigate than ever before! New products include IUD and implant fitting and removing kits, disposable plastic tissue forceps, HIV and pregnancy test kits.

As well as improving our catalogue, some of our more established products have been updated. For example, the famous TT 380 Slimline has been re-designed and now has a longer and thinner introducer tube. We are also pleased to report the launch of the Mini TT 380 Slimline, the first IUD of its kind for use in the nulliparous. Both of these will be available from late February.

To view the full range of products we offer, or to download the new-look catalogue, please visit [www.durbin.co.uk](http://www.durbin.co.uk) and click on 'Clinic Sales'. If you would prefer to receive a hard copy of the catalogue, please call us on 020 8869 6590 or email [cs@durbin.co.uk](mailto:cs@durbin.co.uk).



## Medical Supplies Catalogue



The 2007/08 edition of our Medical Supply catalogue is out now! This catalogue is aimed at healthcare professionals who work outside of the EC and rely on a one-stop shop for competitively priced medical products.

The 180-page catalogue covers everything from Autoclaves to Zidovudine tablets including: pharmaceuticals; consumables and general supplies; instruments and minor equipment; equipment kits; new major equipment; laboratory equipment and supplies; tools and technical items; and books and teaching aids.

For a free copy of our catalogue please email [marketing@durbin.co.uk](mailto:marketing@durbin.co.uk)

## Product Bulletin

If you are an international customer, or a UK customer who regularly exports pharmaceuticals, why not sign up to our monthly email product bulletin. The bulletin features pharmaceuticals that are on special offer, as well as regular fast moving lines. Whatever product you are interested in, it's almost guaranteed you'll get the best available price as well as the best service from our dedicated sales team. If you would like to receive these great offers, please email [marketing@durbin.co.uk](mailto:marketing@durbin.co.uk)



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## Imports department act on a UK Product Recall

Once again our Pharmaceutical Services Imports department has proved they are second to none when it comes to the importation of unlicensed medicines for UK hospitals.

At 11.40 on Thursday 16 November, a team member received a telephone request for price and availability of a product - it's equivalent had been subject to a Class II recall by the MHRA. After a thorough search, the team identified a product with the same concentration but different volume to the UK recalled product that could be imported immediately. As we'd had several more requests since the initial enquiry, this was good news for hospital professionals all over the UK.

After completing the necessary regulatory requirements we placed a large order with the overseas supplier and the stock arrived the following morning. On arrival at our pharmacy stores, the goods were immediately dispatched for same-day delivery.

Dipti Amin, Pharmaceutical Services Manager, says, "This particular shortage of a medicine that is used in emergency situations affects patients, their families and healthcare professionals alike. My team dealt with the large number of enquiries diligently and efficiently. We were the first company to import this product into the UK. Our message to UK hospitals? There is a CHOICE for imported pharmaceutical supplies".

## Improved TT 380 Slimline

The revolutionary TT 380 Slimline IUD has been improved for 2007. The overall length of the IUD has been reduced, and it now has a longer and narrower introducer tube making it suitable for longer uterine cavities. The high quality of this product remains the same, with an easy loading system and no capsule. Its "banded copper T" design is regarded as 'The Gold Standard' by leading authorities and meets the NICE guidelines for LARC. There is a video demonstration of how to load the TT 380 on the Clinic Sales page of our website.



To place an order, please call Durbin Clinic Sales on 020 8869 6590, fax 020 8869 6592 or email [cs@durbin.co.uk](mailto:cs@durbin.co.uk)